

3rd
Edition



THE LEADING SOURCING & PARTNERSHIP BUSINESS CONVENTION
TO REACH THE CHINESE AEROSPACE SUPPLIERS AND SUBCONTRACTORS



300 Chinese suppliers • 2,000 prearranged meetings • Production sites & plants visits



APRIL 22 > 28, 2007

Shenyang, Harbin, Beijing, Tianjin, Xian, Chengdu

For its 3rd edition,

CBMA OFFERS THE OPPORTUNITY TO MEET

in one week

300 CHINESE AERONAUTICS & SPACE COMPANIES

stemmed from the most dynamic Chinese provinces exclusively gathered

FOR THE CBMA'S PARTICIPANTS.

**CBMA IS THE LEADING WORLDWIDE B2B PROGRAMME,
EXCLUSIVELY DEDICATED TO TARGETED AERONAUTICS
& SPACE BUSINESS MEETINGS WITH CHINA.**



THE WAY TO SUCCESS: A REKNOWN METHODOLOGY.

D -30

You will receive the technical catalogue presenting the 300 Chinese industrials attending the business convention, the plants to visit and the immersion conferences themes, which will be implemented during the bus connections.

D -20

You choose the companies & production sites' delegates you wish to meet.

D -10

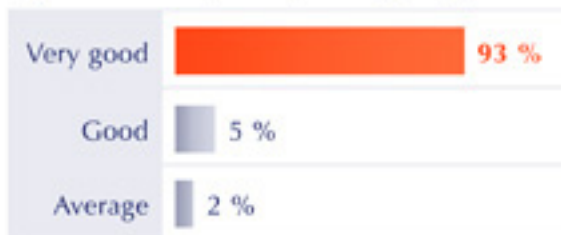
You will receive your customized programme for the entire week in China (your individual appointments, your sites visits...).

D DAY

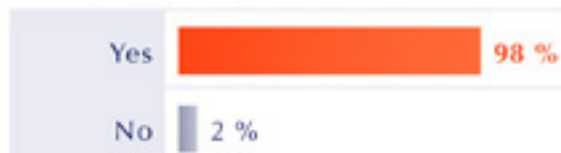
We will meet you at Paris CDG airport: the proximum team will take care of you as soon as you arrive to the check in desk.

GLOBAL SATISFACTION RATES FOR THE LAST CBMA EVENT:

Appointment Quality & Targeting



Identifying new partners



PROXIMUM's service rating



Willing to attend the next CBMA event



DISCOVER NOW THE CBMA'S PROGRAMME: (APRIL, 2007)



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▲ MAIN PROGRAMME

Sat. 21	Sun. 22	Mon. 23	Tue. 24	Wed. 25	Thu. 26	Fri. 27	Sat. 28
Paris	Beijing Tianjin	Tianjin	Xian	Xian Chengdu	Chengdu	Beijing	Beijing Paris

▲ OPTIONAL PROGRAMME

Wed. 18	Thu. 19	Fri. 20	Sat. 21	Sun. 22
Paris	Shenyang	Shenyang Harbin	Harbin	Harbin Tianjin

The optional programme takes place upstream from the main one and is exclusively open to the main programme's participants.

AMONG THE PARTICIPANTS TO THE LAST CBM AEROSPACE:

ACITURRI S.L. (Italy), AON EXPLORER (France), ASSYSTEM (Luxembourg), CAPITAL AVIATION SERVICES LTD (United Kingdom), CROUZET AUTOMATISMES (France), DAGARD (France), EADS France (France), EADS SOGERMA Services (France), HEF (France), LIEBHERR AEROSPACE TOULOUSE SAS (France), MARQUAGE MODERNE (France), MASAI (France), PLASTIC OMNIUM (France), RADIALL (France), RUAG AEROSPACE (Switzerland), SIMAIR (France), SOGETI (France), GRUPPO ACITURRI (Spain), STRATOTEX (France), THALES AVIONICS (France)...

CONTRIBUTE TO THE SUCCESS OF CBMA EVENTS

"The organisation of CBM Aerospace was excellent. It helped me to improve my understanding of the Chinese market in a friendly atmosphere !" **AON EXPLORER** • Nathalie MOLLO

"The idea of prearranging appointments between European and Chinese companies in the same sector is in itself excellent, as it can bring together companies who might never have met. It is also a way of highlighting certain complementarities and generating exchanges which could lead in the future to collaboration between companies. PROXIMUM succeeded in meeting the challenge of carrying out these meetings in a very professional way, thanks to the quality of its teams based in Paris and in Beijing."

CAPITAL AVIATION SERVICES LTD • Louis GAONA

"The best way of carrying out an efficient sourcing operation in a minimum of time. The organisation was extremely well-prepared and very professional. We appreciated the business cards in Chinese and an interpreter was available if necessary." **EADS SOGERMA** • Jean-François VERDONK

"I appreciated the concept, especially when visiting Harbin & Xian." **ASSYSTEM** • Mohamed BOUIGHAMEDANE

"This trip enabled me to meet potential partners in China but also open my eyes on the greatness of the Chinese market. I made friendships with the French participants of the convention and with some we even started a professional relationship." **MARQUAGE MODERNE** • Philippe GANNE

FOR FURTHER INFORMATION, PLEASE CALL: + 33 1 46 90 00 01



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