

BORDEAUX AND AQUITAINE WINES INDIA 2007

Business convention on wines and spirits from Bordeaux Region in India

From 13th to 16th november 2007



Aquitaine Region, taste of happiness



BORDEAUX AND AQUITAINE WINES 2007

An opportunity to meet Producers and Negotiators from the most famous French Wines Region : Bordeaux

The business conventions **BORDEAUX AND AQUITAINE WINES** are export actions for companies from the Bordeaux region. They are aiming at developing the wine industry (producers and negotiators) export towards new markets.

Within that framework, we propose you to meet producers and negotiators from the Bordeaux and Aquitaine region in individual and pre-arranged business meetings in India (New Delhi, Mumbai and Bangalore).

THE BORDEAUX AND AQUITAINE REGION IS THE BIGGEST VINEYARD OF FINE WINES IN THE WORLD. The wine represents the first agricultural production. Around 1 billion of wine bottles are produced per year.

The fame of the Aquitaine vineyard relays on a noteworthy diversity that represents a colourful variety of wine.

The region is composed by 6 vineyards:

- Bergerac (AOC): Bergerac, Monbazillac, Saussignac, Montravel...
- Bordeaux (AOC): Bordeaux, Médoc, Graves, Saint-Emilion, Pomerol, Les Côtes de Bordeaux, Fronsac, Sauternes, Côtes de Blaye...
- Lot et Garonne : Buzet, Marmandais...
- Landes: Tursan
- Pyrénées-Atlantiques: Madiran, Jurançon, Irouléguay...
- Armagnac: spirits



Here's how our new double-check method for setting up your contact meetings at the **BORDEAUX AND AQUITAINE WINES** convention works:

D-30: The suppliers receive their catalogue presenting the requirements of the buyers. They choose the potential buyers they wish to meet and send their appointments' requests to the organiser.

D-20: The buyers receive their catalogue presenting all the producers and negotiators sheets with a personalized list of suppliers who have requested appointments with them. The buyer can accept or reject these requests and add their own requests if they wish.

D-8: The suppliers will receive spontaneous requests from the buyer to be accepted or rejected.

D-5: All the participants receive their planning by email. Only The meetings only accepted by both parties will be taken into consideration for drawing up the appointment schedules. This method enables us to guarantee that 100 % of the pre-arranged meetings are wished for and accepted by both.

D-Day: Business meetings.

LOCATION OF THE BUSINESS MEETINGS:

NOVEMBER 13TH: New Delhi

NOVEMBER 15TH: Mumbai

NOVEMBER 16TH: Bangalore

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